

## 2024

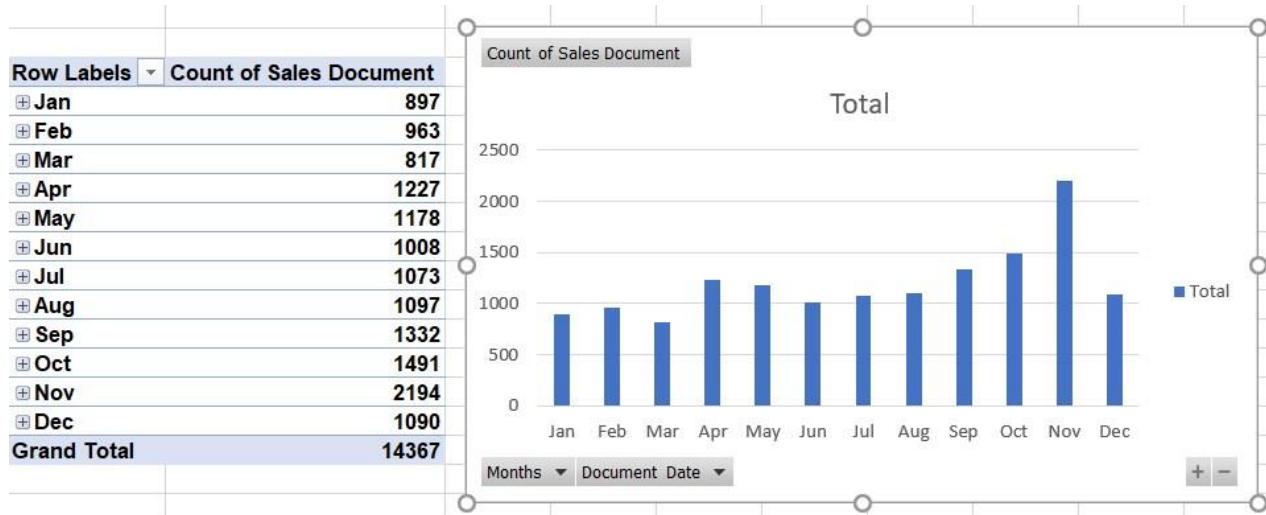
- Introduced approx. 800 new tooling in the EU
- Created tooling display plus templates for open house and shows (packs for 3m<sup>2</sup> and 6m<sup>2</sup>)
- Support with discount and vouchers
- Adapted stock levels

## 2025

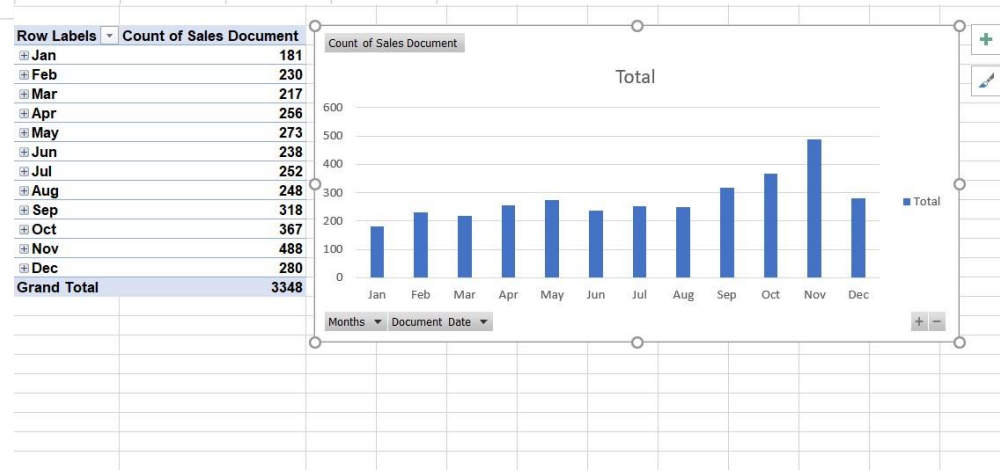
- Actively support for open house and shows
- New products
- Changing the shipping to get it more fluently
- Actively scanning issues to solve them
- Keep adapting the stock levels

# Haas Tooling

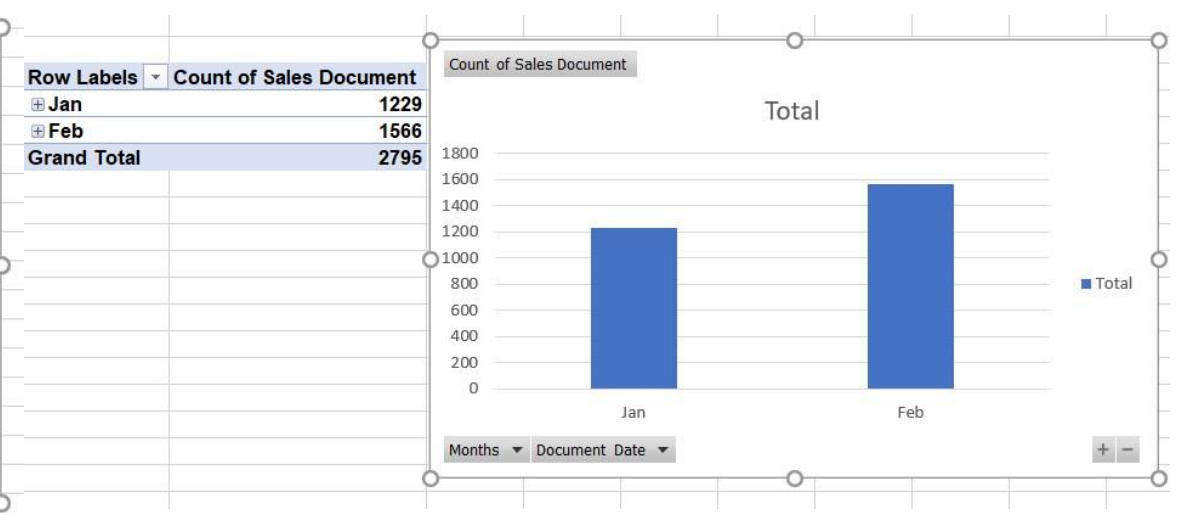
- Sales 2024



HFO orders 2024



- Sales 2025



- Common issues

- Invoicing
- Tracking
- Order status
- Other

Filters: [+ Add filter](#) [Ecom HAE X](#) [2024-04-01 - 2025-02-18](#)

24-hour distribution:

### New tickets ⓘ

1,281



### ▼ New tickets breakdown

Series	Apr'24	May'24	Jun'24 ↑↓	Jul'24	Aug'24	Sep'24
New tickets	20	83	88	77	106	108

### Ticket sources

■ Created manually **5** (0.39%) ■ Email **1,056** (82.44%) ■ Contact form **0** (0%) ■ Chat **220** (17.17%)

# Tooling for Sales Reps



1. Focus on selling steel (kits) and winners circle with machines.

2. Use the available starter packs

3. Use it to close the deal

3. All other enquiries send to you application team or directly to the website.

## Package Kits (08-xxxx)

▶ Chip Clearing Fan Kits

▶ Cutting Tool Kits

▶ Rotary Tool Holder & Tool Chuck Kits

▶ Workholding Kits

▶ Automated Workholding Kits

▶ Measuring & Inspection Kits

## Tooling Packages (EK-xxxx/PCK-xxxx)

### EK Kits

ID	DESCRIPTION	AVAILABILITY DATE	RETAIL	SALES PRICE	DEALER	ACTION
EK-0006	VF TOOLING STARTER KIT, SK40/DIN	In Stock	4695.95	3991.56		<a href="#">Add</a>
EK-0007	UMC TOOLING KIT-SK40/DIN	In Stock	4995.95	4246.56		<a href="#">Add</a>
EK-0008	ST10/15 TOOLING KIT-MM-VDI STATIC-3MT	In Stock	3795.95	3226.56		<a href="#">Add</a>
EK-0009	ST10/15 TOOLING KIT-MM-VDI LIVE-3MT	In Stock	7795.95	5846.96		<a href="#">Add</a>
EK-0010	ST20/25 TOOLING KIT-MM-VDI STATIC-4MT	In Stock	3795.95	3226.56		<a href="#">Add</a>
EK-0011	ST20/25 TOOLING KIT-MM-VDI LIVE-4MT	In Stock	7895.95	5921.96		<a href="#">Add</a>
EK-0012	ST10/15 TOOLING KIT-MM-BMT45 STATIC-3MT	In Stock	3395.95	2886.56		<a href="#">Add</a>
EK-0013	ST10/15 TOOLING KIT-MM-BMT45 LIVE-3MT	In Stock	7295.95	5836.76		<a href="#">Add</a>
EK-0014	ST20/35 TOOLING KIT-MM-BMT65 STATIC-4MT	In Stock	4895.95	4161.56		<a href="#">Add</a>
EK-0015	ST20/35 TOOLING KIT-MM-BMT65 LIVE-4MT	In Stock	9495.95	7121.96		<a href="#">Add</a>
EK-0016	ST40/45 TOOLING KIT-MM-BMT75 STATIC-5MT	In Stock	5495.95	4396.76		<a href="#">Add</a>
EK-0017	ST40/45 TOOLING KIT-MM-BMT75 LIVE-5MT	In Stock	12995.95	9097.16		<a href="#">Add</a>

### B&P Tooling Packages

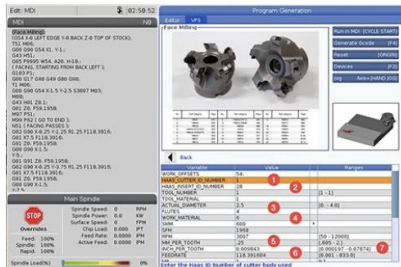
ID	DESCRIPTION	AVAILABILITY DATE	RETAIL	SALES PRICE	DEALER	ACTION
PCK-50033344	HAE HSK Toolholder Kits	In Stock	2599.85	2209.87		<a href="#">Add</a>
PCK-50033503	HAE SK40 And BT40 Toolholder Kits	In Stock	6729.70	5383.76		<a href="#">Add</a>

# Haas Tooling Benefits



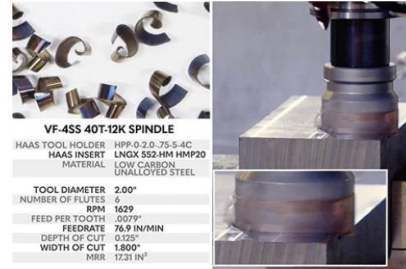
## HAAS YOUTUBE

Access Tip-of-the-Day videos, machining demos, and more, through the Haas YouTube channel. Mark and the rest of the Haas video team will keep you entertained, as they provide useful information to help you have the best shop possible.



## NEW TECHNOLOGY

We've created powerful new control technology to simplify your part programming and speed up your setup process. All the cutting data from our extensive tool testing is in the Haas control. Simply enter the requested information into our easy-to-use VPS templates to automatically populate the recommended speeds and feeds for your program, based on material type.



VF-4SS 40T-12K SPINDLE	
HAAS TOOL HOLDER	HFK 0.2.0. 75.5-AC
HAAS INSERT	LXND 552-HV HMP20
MATERIAL	LOW CARBON UNALLOYED STEEL
TOOL DIAMETER	2.00"
NUMBER OF FLUTES	6
RPM	1629
FEED PER TOOTH	.0007"
FEEEDRATE	76.9 IN/MIN
DEPTH OF CUT	0.225"
WIDTH OF CUT	1.800"
MRR	17.31 IN <sup>3</sup>

## CUTTING DATA VIDEOS

We've cut tested every one of the tools we sell, and we have the video and cutting data to prove it. Simply click on the tool you're interested in to see a video of the tool cutting, including feeds and speeds, depth of cut, and all the data you need to start using your new Haas tools right away.



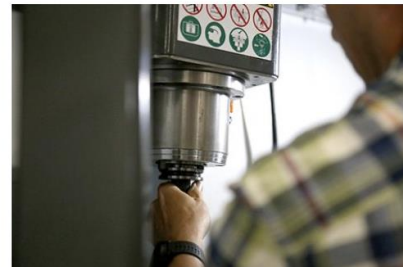
## HAAS TESTED

Each Haas cutting tool has been rigorously tested on Haas machines in our own machine shop, to ensure they meet our high standards, and always deliver the performance, quality, and value that our customers demand - and deserve.



## QUALITY

All Haas tooling is engineered to run efficiently and reliably on your Haas machine. Plus, you'll have unlimited access to our extensive online resources - from troubleshooting guides to how-to procedures to applications tips - to keep your Haas tooling in tip-shop shape, and running smoothly.



## HAAS PROVEN

These are the same high-quality tools we use in our own state-of-the-art machine shop every day to produce high-precision machined castings and components. We developed the Haas tooling line so that our customers can enjoy the same quality, precision, and value in their shop.


## HAAS BRANDED TOOLING FROM INDUSTRY-LEADING MANUFACTURERS

We aren't your typical tooling supplier. Just like we did with machine tools, we created a way to purchase high-performance, high-value tooling, while providing a better buying experience.


- Haas Tooling is private labeled from the top-tier tooling manufacturers.
- We have been using most of these tools in our own shop for more than 7 years.
- We test and review all tools we sell.
- If it's not high-quality, we won't put our name on it.


# New Tooling Products

## MAGNETIC TORPEDO LEVELS

- 

24" (609mm) Magnetic Torpedo Level, 45°/90°/180° Pitch Angle  
Part #: 09-0720  
**EUR24,95**  
**SALE** **EUR15,97**
- 


12" (305mm) Magnetic Torpedo Level, 90°/180° Pitch Angle  
Part #: 09-0721  
**EUR19,95**  
**SALE** **EUR12,97**
- 


12" (305mm) Magnetic Digital Torpedo Level, 90°/180° Pitch Angle  
Part #: 09-0774  
**EUR32,95**  
**SALE** **EUR20,97**
- 


24" (609mm) Magnetic Digital Torpedo Level, 90°/180° Pitch Angle  
Part #: 09-0775  
**EUR61,95**  
**SALE** **EUR39,97**

[BROWSE LEVELS](#)

## LIFTING MAGNETS

- 

650lbs (300kg) Lifting Magnet  
Part #: 09-0646  
**EUR152,95**  
**SALE** **EUR106,97**
- 

1300lbs (600kg) Lifting Magnet  
Part #: 09-0647  
**EUR243,95**  
**SALE** **EUR170,97**
- 

2200lbs (1000kg) Lifting Magnet  
Part #: 09-0648  
**EUR420,95**  
**SALE** **EUR294,97**

[BROWSE LIFTING MAGNETS](#)

## TOOL BAGS

- 

Shop Tool Backpack, 18-Pocket, 18"(457mm) x 15" (381mm) x 9-1/2"(241mm)  
Part #: 07-0082  
**EUR149,95**  
**SALE** **EUR111,97**

[BROWSE TOOL BAGS](#)

## SHOP STOOLS

- 

Shop Stool, 30" (762 mm)  
Part #: 09-0725  
**EUR54,95**

[BROWSE SHOP STOOLS](#)

## ANGLE PLATES

- 

Solid Right Angle Plate, Handle Gusset, 8" (200mm) Length x 4-1/2" (110mm) Width x 5" (125mm) Height  
Part #: 09-0587  
**EUR99,95**
- 

Solid Right Angle Plate, Handle Gusset, 10" (150mm) Length x 5-1/2" (135mm) Width x 7" (175mm) Height  
Part #: 09-0588  
**EUR159,95**  
**SALE** **EUR103,97**

## BAR PULLERS


- 


Bar Puller, 25mm Round Shank  
Part #: 05-0557  
**EUR444,95**
- 


Bar Puller, VDI40 \ DIN69880 Round Shank  
Part #: 05-0585  
**EUR444,95**


[BROWSE BAR PULLERS](#)

## ER STRAIGHT BORE COLLETS

- 

ER8 1mm Straight-Bore Collet, 1 - 0.5mm Clamping Range  
Part #: 04-1346  
**EUR15,95**  
**SALE** **EUR9,97**
- 

ER8 2mm Straight-Bore Collet, 2 - 1.5mm Clamping Range  
Part #: 04-1348  
**EUR15,95**  
**SALE** **EUR9,97**
- 

ER8 5mm Straight-Bore Collet, 5 - 4.5mm Clamping Range  
Part #: 04-1354  
**EUR15,95**  
**SALE** **EUR9,97**
- 


9-Piece, ER8 Straight Bore Collet Set, 1mm - 5mm  
Part #: 04-1368  
**EUR129,95**  
**SALE** **EUR77,97**

[BROWSE ER COLLETS](#)

## REAMERS

- 

3.000mm Ø Straight Flute Carbide Reamer, 4.000mm Shank x 45° Chamfer Angle, 6 Flute, Right-Hand  
Part #: 03-3226  
**EUR31,95**  
**SALE** **EUR23,97**
- 


5.000mm Ø Straight Flute Carbide Reamer, 6.000mm Shank x 45° Chamfer Angle, 6 Flute, Right-Hand  
Part #: 03-3230  
**EUR40,95**  
**SALE** **EUR36,97**
- 


8.500mm Ø Straight Flute Carbide Reamer, 10.000mm Shank x 45° Chamfer Angle, 6 Flute, Right-Hand  
Part #: 03-3237  
**EUR96,95**  
**SALE** **EUR72,97**
- 


10.000mm Ø Straight Flute Carbide Reamer, 10.000mm Shank x 45° Chamfer Angle, 6 Flute, Right-Hand  
Part #: 03-3240  
**EUR96,95**  
**SALE** **EUR72,97**


[BROWSE REAMERS](#)

## BT30 SHRINK FIT HOLDERS

- 

BT30 4mm Shrink Fit Holder x 65.0 mm Gage Length, TSC  
Part #: 04-1438  
**EUR148,95**  
**SALE** **EUR111,97**
- 


BT30 6mm Shrink Fit Holder x 100.0 mm Gage Length, TSC  
Part #: 04-1441  
**EUR148,95**  
**SALE** **EUR111,97**
- 


BT30 10mm Shrink Fit Holder x 100.0 mm Gage Length, TSC  
Part #: 04-1445  
**EUR148,95**  
**SALE** **EUR111,97**
- 


BT30 12mm Shrink Fit Holder x 65.0 mm Gage Length, TSC  
Part #: 04-1446  
**EUR124,95**  
**SALE** **EUR93,97**


[BROWSE BT30 SHRINK FIT HOLDERS](#)

## SHARPENING / LAPPING STONES

- 

Sharpening/Lapping Stone, 100x7x7mm Square, Aluminum Oxide, 1000 Grit  
Part #: 09-0633  
**EUR9,95**  
**SALE** **EUR4,97**
- 

Sharpening/Lapping Stone, 100x7x7mm Square, Aluminum Oxide, 500 Grit  
Part #: 09-0634  
**EUR9,95**  
**SALE** **EUR4,97**
- 

Sharpening/Lapping Stone, 150x50x25mm Rectangle, Aluminum Oxide, 500/1500 Grit  
Part #: 09-0635  
**EUR19,95**  
**SALE** **EUR9,97**
- 

Sharpening/Lapping Stone, 150x50x25mm Rectangle, Aluminum Oxide, 500/1000 Grit  
Part #: 09-0636  
**EUR19,95**  
**SALE** **EUR9,97**

[SHARPENING / LAPPING STONES](#)

# Most Popular Online

## MOST POPULAR TOOLING CATEGORIES

END MILLS



CARBIDE DRILLS



TAPS



TURNING INSERTS



ER COLLET CHUCKS



END MILL HOLDERS



# Most Popular With Machine



Chip Clearing Fan Kits

6 items



Cutting Tool Kits

29 items



Rotary Tool Holder & Tool Chuck Kits

40 items



Workholding Kits

13 items



Reduction Sleeve Kits

5 items



Automated Workholding Kits

13 items



Measuring & Inspection Kits

20 items



End Mill Holders

40 items



Shell Mill Holders

38 items



Shrink Fit Holders

57 items



ER Collet Chucks

49 items



Milling Chucks & Collets

14 items

Package kits

EK-kits

Holders / pull-studs



NC Drilling Chucks

2 items



Pull Studs / Retention Knobs

24 items



Rotary Tool Holder & Tool Chuck Kits

40 items



Hydraulic Milling Chucks & Collets

17 items



Toolholder Attachments & Wrenches

20 items

## Tooling Kits

- These are the best source of an 'easy sell'
- Three types of tooling kits
  - 08-xxxx
    - Sales BOM kits
    - Available for customers to buy online, from HFO or w/ CNC
  - EK-xxxx
    - Pre-packages kits
    - Boxed and stocked at Haas
    - Available for HFOs to sell to stand alone or w/ CNC
    - Not displayed or available online
  - PCK-xxxx
    - Pre-configured collection of line items
    - An 'easy' button to add a lot of line items to a CNC quote/order
    - Not displayed or available online

# Haas Tooling Q&A



MyHaas

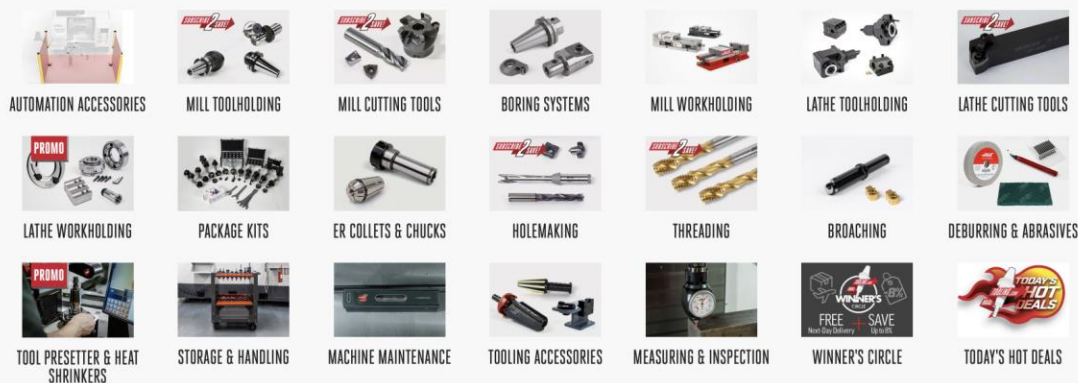


Find Your Distributor

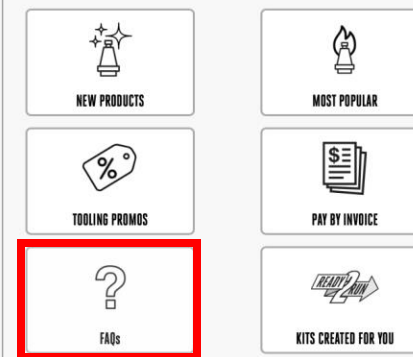
Select Language

MACHINES OPTIONS WHY HAAS SERVICE VIDEOS **HAAS TOOLING**

Search Machines, Haas Tooling, Service...



## HAAS TOOLING QUICK LINKS



- + Q: HOW DO I ORDER HAAS TOOLING?
- + Q: HOW DO I RETURN MY ORDER?
- + Q: HOW DO I RETURN MY ORDER IF I CHECKED OUT AS A GUEST?
- + Q: HOW DO I FIND MY ACCOUNT NUMBER?
- + Q: HOW DO I LEAVE A REVIEW?
- + Q: HOW DO I TRACK MY ORDER, VIEW INVOICE, OR REVIEW MY ORDER DETAILS?
- + Q: WHERE DOES HAAS TOOLING SHIP?
- + Q: WHERE IS MY ORDER SHIPPING FROM?
- + Q: WHO CAN HELP ME WITH MY TOOLING QUESTIONS?
- + Q: CAN I MAKE CHANGES TO MY ORDER ONCE IT HAS BEEN SUBMITTED?
- + Q: HOW DO I ORDER THROUGH HAAS TOOLING WITH A PURCHASE ORDER?

## Common Order Issues

- + Q: I RECEIVED AN EMAIL THAT MY ORDER HAS BEEN BLOCKED. WHY IS IT BLOCKED, AND WHAT HAPPENS NEXT?
- + Q: WHY DID I GET AN ERROR PAGE AFTER SUBMITTING MY PAYMENT AT CHECKOUT?
- + Q: WHY WON'T MY COUPON CODE WORK?
- + Q: WHY IS THE PRICING DIFFERENT BETWEEN THE WEBSITE AND MY HFO?

## General Information

- + Q: IS THERE A TRAINING PROGRAM FOR HAAS?
- + Q: CAN I RUN DRY, NO COOLANT?
- + Q: PULL STUD/RETENTION KNOB TORQUE SPEC?
- + Q: WHO IS THE MANUFACTURER FOR HAAS TOOLING?

## Haas Dealer Questions

## FREQUENTLY ASKED QUESTIONS

HAAS TOOLING FREQUENTLY ASKED QUESTIONS AND GENERAL REFERENCE INFORMATION

Common Order Issues | Tax Exemption | General Information | Haas Dealer Questions | Tooling Catalog

## Tooling Customer Support Contact

For orders placed online: Tooling Customer Support Email: [CustomerSupport@haascnc.com](mailto:CustomerSupport@haascnc.com)

For orders placed through HFOs: **contact your HFO**

USA: 805-988-6919 | Europe: +32 252 617 48

For HFOs: [hfortooling@haascnc.com](mailto:hfortooling@haascnc.com)

# Haas Tooling Q&A



## Returns

### HFO Orders

No returns on Haas Tooling ordered by HFOs

If a customer or HFO orders something in error or decides they don't want something they ordered, those parts can be taken back into HFO stock

For damaged or defective parts, reach out to Haas and those are handled case by case

### Customer direct orders

There is a process to make returns with a 20% restocking fee plus shipping cost as long as it's done within seven days of receiving the order

Below return details are provided when purchase is made on the website

**Returns and Refunds.** If you wish to return your order to Haas, you must first obtain a Return Authorization; you may obtain a Return Authorization form through the web site, or contact Customer Service at (805) 988-6919, and have your order number or account information available. Returns will be accepted within **seven days (7)** of delivery with a Return Authorization. Return items must be new, in the original packaging, and show no signs of wear, damage, abuse or alteration. Failure to meet these conditions may cause denial of your return request. If we accept your return, we will refund your purchase price, less the cost of shipping and a restocking fee equal to **twenty percent (20%)** of the purchase price. Some items may not be eligible for return; any such items will be listed on the website. Refunds will normally be given in the same form as the original payment, e.g., credit card, PayPal, etc.

For HFOs: [hfotooling@haascnc.com](mailto:hfotooling@haascnc.com)

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