



**SALES AND MARKETING  
UPDATE**



**HMAS**

**November 2025**



- Products and Price List
- Video
- Tooling
- Marketing
- Did You Know...

# Products and Price List Update

# Products and Price List Update

- Release Haas Manual Lathe HML-1-CE for sale in Europe
- Expand MILL SPDL C-AXIS release to all regions
- Release gearbox spindle option GBX28-SB as an available option on SB-28Y in all regions
- Release gearbox spindle option GBX35-SB as an available option on SB-35Y and SB-35LY in all regions
- Release ENCL EXHAUST as an available option on SB-28Y in all regions
- Release CHIP WASHDOWN as a standard feature on Medium VMC in all regions
- Release STAINLESS WAY COVERS as a standard feature on EC-500 and EC-500/50 in all regions

- Release Haas Manual Lathe HML-1-CE for sale in Europe



## HML-1-CE Manual Lathe

**Starting Price: 23.795 €**

The Haas HML-1-CE is a CE-compliant traditional-style manual engine lathe with a 14" x 39" (360 x 1000 mm) max capacity and 9" (229 mm) manual chuck.

- D1-6 nose with MT6 internal taper
- 9" (229 mm) manual 3-jaw chuck
- 1800-rpm spindle
- Digital Readout (DRO)
- Manual tailstock with MT4 quill
- 4-way tool post
- Steady rest
- Coolant system
- Includes tool kit and box
- CE-compliant safety guarding

[Get Quote](#)

# Products and Price List Update

- Expand MILL SPDL C-AXIS release to all regions



## Mill Spindle C-Axis Drive



- Mill, drill, and tap on multiple sides of a part
- Fully programmable interpolated motion
- Accurate positioning to nearly any angle
- Mounts to the mill spindle

Our Mill Spindle C-Axis Drive allows you to **accurately position right-angle milling heads to nearly any angle** for milling, drilling, and tapping on multiple sides of a part.

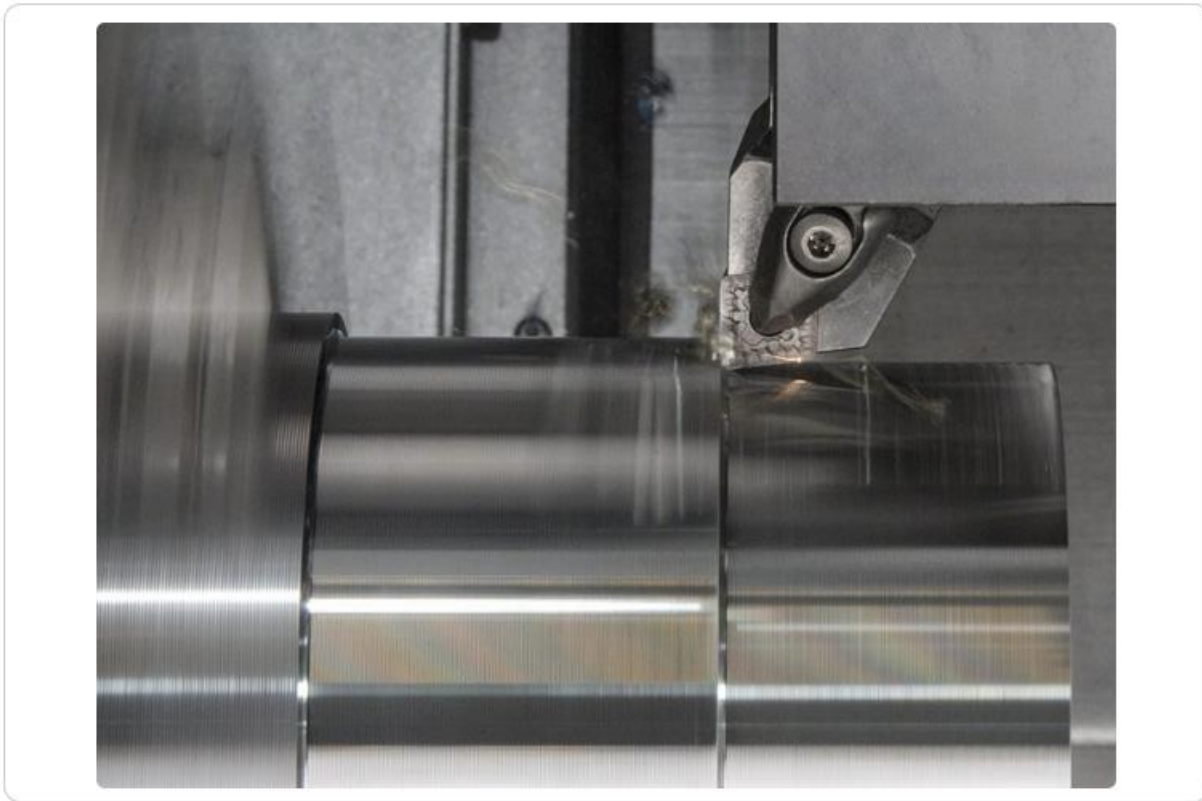
This is a **FULLY programmable axis that allows simultaneous motion** interpolated with the X, Y, Z, and even A axes, making it possible to reach difficult internal features, or perform simple end work on longer parts – operations not possible with traditional 3- or 4-axis set ups.

**NOTE: Requires a side-mount tool changer.** Requires a Haas mill with 4th-axis drive and NGC software version 100.21.000.1130. Machines with a single-axis rotary installed will require both 4th- and 5th-axis drives. Not compatible with 2-axis rotaries.

**Currently available on new machines only. Not available for field installation.**

# Products and Price List Update

- Release gearbox spindle option GBX28-SB as an available option on SB-28Y in all regions



## 3200-rpm Gearbox Spindle

*Starting Price: US\$13,995*

Gear-driven spindle for the SB-28 Series

3.2k  
SPEED

A2-8  
NOSE

40 hp  
POWER

Gearbox  
DRIVE

\* Limited to Y-Axis versions for now...

# Products and Price List Update

- Release gearbox spindle option GBX35-SB as an available option on SB-35Y and SB-35LY in all regions



## 2500-rpm Gearbox Spindle

*Starting Price: **US\$13,995***

Gear-driven spindle for the SB-35 Series

2.5k  
SPEED

A2-8  
NOSE

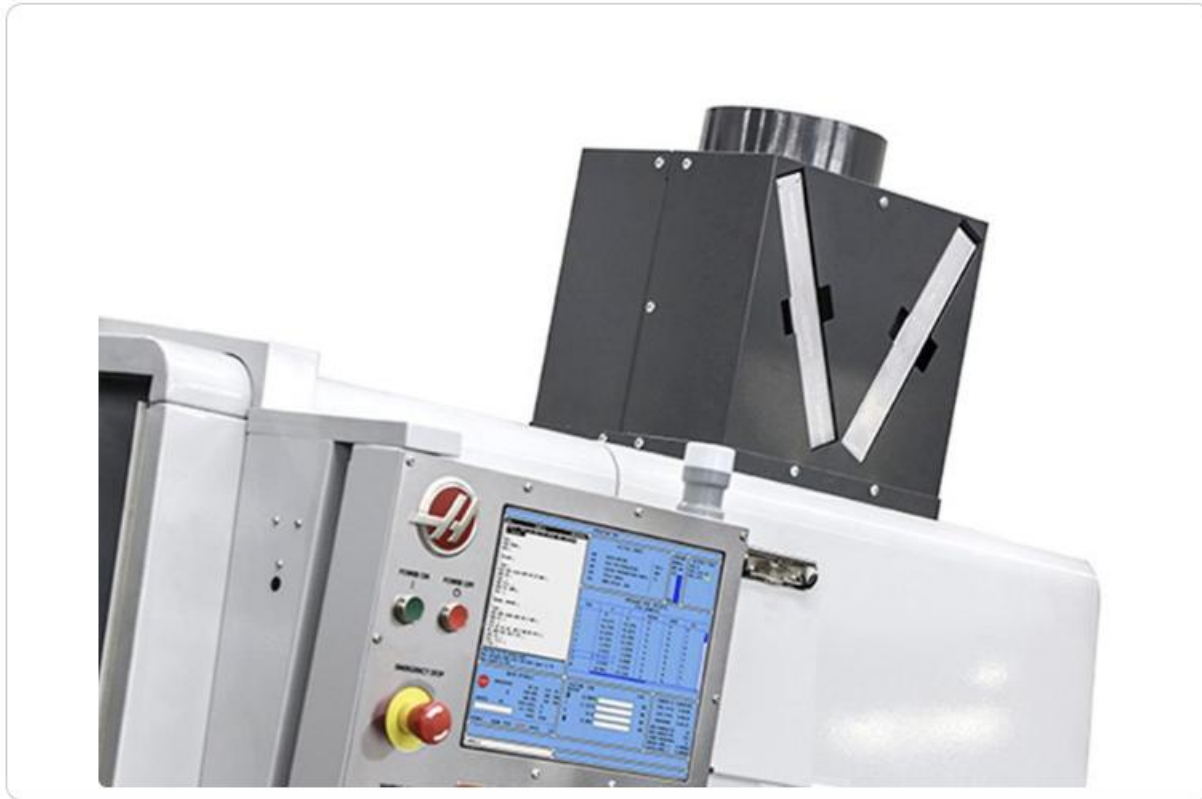
40 hp  
POWER

Gearbox  
DRIVE

\* Limited to Y-Axis versions for now...

# Products and Price List Update

- Release ENCL EXHAUST as an available option on SB-28Y in all regions



## Enclosure Exhaust System

*Standard on some models*

Fast, affordable mist extraction

\* Limited to Y-Axis versions for now...

# Products and Price List Update

- Release CHIP WASHDOWN as a standard feature on Medium VMC in all regions



## Chip Washdown Feature

*Standard on some models*

### Flush chips to the front of the machine



- Multiple high-flow nozzles
- Manifolds on both sides, and above the Y-axis way cover
- Multi-stage coolant pump provides high volume/pressure
- Flushes chips to the auger or conveyor

Our Chip Washdown Feature uses high-flow coolant through multiple washdown nozzles at the rear of the enclosure to flush chips to the front of the pan, where they can be discharged by the auger or conveyor. Coolant flow is provided by the standard multi-stage coolant pump.

\* Expanded from Small VMCs, DT-3 & DM-3 (April 2025)

# Products and Price List Update

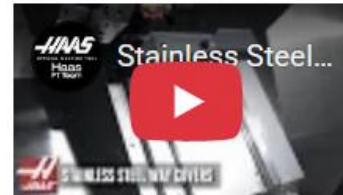
- Release STAINLESS WAY COVERS as a standard feature on EC-500 and EC-500/50 in all regions



## Stainless Steel Way Covers

*Standard on some models*

Provide excellent corrosion resistance



- Heavy-gauge 304 stainless steel construction
- Excellent corrosion resistance and strength
- High-strength wipers for smooth operation and long life

These heavy-gauge 304 stainless steel way covers provide high strength and longevity, as well as excellent resistance to chemical corrosion and rust.

\* EC-630 will not have Stainless Way Covers as an option or standard feature

# Video Update

# Video Update

## Recently Released Videos

- Haas Box Way Lathes - FIRST LOOK - The New SB-28Y Lathe - Haas Automation, Inc.  
[https://www.youtube.com/watch?v=DTq6q\\_5mCGc](https://www.youtube.com/watch?v=DTq6q_5mCGc)
- HaasTooling.com BLACK FRIDAY SALE! Our Biggest Sale of the Year! - HaasTooling.com  
<https://www.youtube.com/watch?v=yWhQqVM4mSY>
- The Haas Pocket Mill - First Look - Haas Automation, Inc.  
<https://www.youtube.com/watch?v=Zeai2yWEZIE>
- Use 2025 Section 179 and Crazy Haas Financing to Save Big on Your Next Haas  
<https://www.youtube.com/watch?v=7MuRP0EMydk>
- Haas DC-4/40 Drill Center Cutting Demo - Haas Automation, Inc.  
<https://www.youtube.com/watch?v=hr7JrlcS4VY>
- Customer Spotlight - Boston University - Haas Automation, Inc.  
<https://www.youtube.com/watch?v=SUNMBuLhOT8>

# Video Update

## Recently Released Videos

- Haas Box Way Lathes - FIRST LOOK - The New SB-28Y Lathe - Haas Automation, Inc.  
[https://www.youtube.com/watch?v=DTq6q\\_5mCGc](https://www.youtube.com/watch?v=DTq6q_5mCGc)

### First Look Video

- Short & Sweet
- Good basic overview
- Check it out
- Share it as needed



# Video Update

## Recently Released Videos

- HaasTooling.com BLACK FRIDAY SALE! Our Biggest Sale of the Year! - HaasTooling.com <https://www.youtube.com/watch?v=yWhQqVM4mSY>

### Tooling Video

- Black Friday comes early
- Crazy Deals
- Up to 50% off
- Check it out
- Send to non-HaasTooling accts



# Video Update

## Recently Released Videos

- The Haas Pocket Mill - First Look - Haas Automation, Inc.  
<https://www.youtube.com/watch?v=Zeai2yWEZIE>

### First Look Video

- Short & Sweet
- Good basic overview
- Check it out
- Share it as needed



# Video Update

## Recently Released Videos

- Use 2025 Section 179 and Crazy Haas Financing to Save Big on Your Next Haas  
<https://www.youtube.com/watch?v=7MuRP0EMydk>

### Year End Marketing Video

- Informative video
- Section 179 Overview
- Check it out
- Share with year end customers



\* Use this in conjunction with ATP lead times...

# Video Update

## Recently Released Videos

- Haas DC-4/40 Drill Center Cutting Demo - Haas Automation, Inc.  
<https://www.youtube.com/watch?v=hr7JrlcS4VY>

### Cutting Demo Video

- Shows off DC-4 cutting performance
- Great for long parts
- Check it out
- Share it as needed



# Video Update

## Recently Released Videos

- Customer Spotlight - Boston University - Haas Automation, Inc.  
<https://www.youtube.com/watch?v=SUNMBuLhOT8>

### Customer Spotlight Video

- Education video
- Lots of Haas machines
- Pro Gene Haas Foundation
- Worth the Watch!
- Check it out
- Share as needed



# Tooling Update

# Tooling Update

**+10% OFF ENDS FRIDAY!**  
Winner's Circle Exclusive - Join Today!

4 DAYS 14 HOURS 26 MINUTES

HAAS TOOLING

All Search... Quick Order Sign In

All Tooling Promotions Why Haas Tooling Service Parts Black Friday Deals Find Your Distributor HaasCNC.com

**Black Friday Is Here!**  
**Everything's On Sale - Up to 50% Off**  
Shop the best Black Friday deals on all Haas Tooling!


Shop Black Friday Deals!

## WINNER'S CIRCLE Update

Still On Sale - Only \$10 – 90% off the already reduced price

Over 16,000 Subscriptions and Growing

# Tooling Update, Global Except Europe & China




New Sale

6" Haas Bench Grinder with Belt Sander ,  
120 Volt, 1/2 HP, 2900 RPM

Part #: 09-0671

\$189.97 ~~\$199.95~~



APX  
SERIES

Solid Carbide APX End Mills

125



Bandsaw Blades

11




New Sale

T-SLOT COVER 16mm, 20ft

Part #: 09-1066

\$149.97 ~~\$159.95~~



13-Piece, EDM-2000H Electrode Set D, 6 -  
9mm Hex Brass Rod, 2 - 5mm Brass Rods,  
10 - 20mm Brass Sheet

Part #: 09-1063

\$69.95



Sale

HSK100A-Taper Tool Cart

Part #: 08-1985

**+116 Items**

- Bench Grinders, Wheels & Kits
- APX End Mills
- Bi-metal Bandsaw Blade
- T-Slot Cover, 16mm & 14mm
- Various Bench Grinders
- 13-Piece, EDM Electrode Set
- HSK100A-Taper Tool Cart



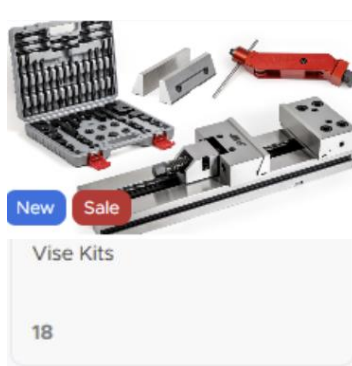
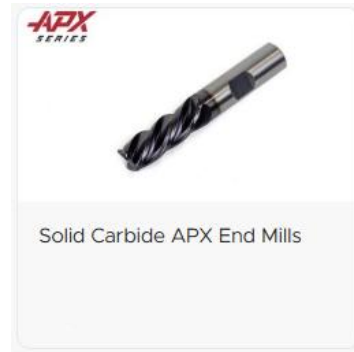
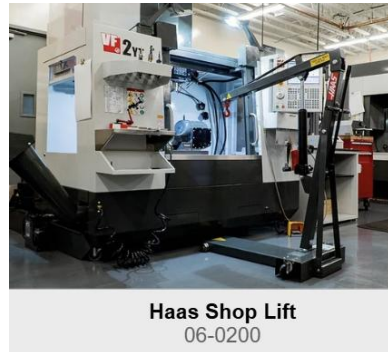
## WINNER'S CIRCLE Update

Still On Sale - Only €10 – 90% off the already reduced price

Over 16,000 Subscriptions and Growing

# HAE - Tooling Update

**+76 Items**



- Cast Iron & Aluminum Tombstones
- Haas Shop Lift
- APX End Mills
- Mill Work holding Kit, 150mm Modular Vise
- Bi-metal Bandsaw Blade
- HSK100A-Taper Tool Cart

# Marketing Update



LET  
**UNCLE SAM**  
BUY YOUR  
NEXT  
**HAAS**  
**MACHINE**

LEARN MORE

# EVERYTHING ON SALE

UP TO  
**50% OFF**

**BLK FRI**  
COMES EARLY!

**FREE NEXT-DAY DELIVERY FOR A YEAR**  
JOIN WINNER'S CIRCLE TODAY

**\$10** (\$95)

TOOLING.com  
HAAS  
**WINNER'S CIRCLE**

SHOP HAAS TOOLING



# Marketing Update

**YEAR-END SALE!**  
 SAVE ON ALL IN-STOCK MACHINES

**BUY THEM TOGETHER**  
 SAVE 10%

**EVERYTHING ON SALE**  
 UP TO 50% OFF  
 FREE NEXT-DAY DELIVERY FOR A YEAR  
 \$10 OFF

DC-SERIES  
 DISCOUNTS AS HIGH AS 33% OFF  
**PRICE DROP**  
 ALL MODELS - FOR A LIMITED TIME ONLY

**VIP**  
 VALUE OPTION PACKAGES  
**A NEW WAY TO SAVE**

**LET UNCLE SAM BUY YOUR NEXT HAAS MACHINE**

**50% OFF FLASH SALE**

SR-3015 SR-2040

**30% OFF VC-400SS**

SAVE UP TO \$72K on specially configured, fully-loaded VC-400SS for only \$169,995  
 (As low as \$1,681 per month)

**SR-SERIES HAAS SHEET ROUTERS**

**BUY NOW & GET 25% OFF**  
 FOR A LIMITED TIME ONLY



HOT DEALS

DEMO & PRE-OWNED

CANCELED ORDERS

**Hot Deals – 10% to 50% Off**  
**Demo Machines – 10% to 40% Off**  
**Canceled Orders – 15% to 40% Off**

## Marketing Tools

View Edit Track Devel

\*\*\* All images are clickable \*\*\*



**HAAS TOOLING HOME PAGE**

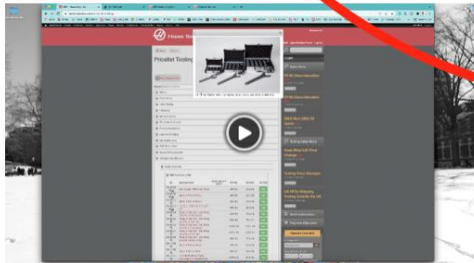
[Haas Tooling Promo page](#)

[How to redeem Online Tooling Promos](#)

**2025 AVAILABLE DIGITAL MARKETING CAMPAIGNS and MODEL GUIDES, PDFs, CATALOGS**

\*Check Marketing Campaign page for info about HFO Demo Day.

**Tooling Kits Explained (08/PCK/EK)**



## DC PRICE DROPS

**High-Speed Drill Centers**

Date updated: October 6, 2025

**Landing Page ↓**

DC Price Drops Landing Pages

**Email ↓**

**DC-1**  
23.6" x 17.7" x 13" travels | 30 taper

Starting Price: \$66,995  
Sale Price: \$47,995

**Key Features:**

- 10,000-rpm BT30 spindle
- 15,000-rpm or 20,000-rpm available
- High-speed turret-style tool changer
- Available automation
- Rear chip discharge
- Compact footprint

**DC-2/40**  
39.4" x 19.7" x 19.7" travels | 40 taper

# Marketing Update

## 2025 AVAILABLE DIGITAL MARKETING CAMPAIGNS + MODEL GUIDES/PDFS/CATALOGS

These campaigns will be running throughout 2025. Email [HFOEmailSupport@haascnc.com](mailto:HFOEmailSupport@haascnc.com) if you want to have Haas email your customer base regarding any of the below campaigns.

### CURRENT LIVE MARKETING CAMPAIGNS

#### NEW Marketing Campaigns added

- **160-Pocket Side-Mount Tool Changer \*NEW**
- **HML-1 Manual Lathe \*NEW**
- **120-Pocket Side-Mount Tool Changer \*NEW**
- **Mill-Spindle C-Axis \*NEW**
- **Knee Mill \*NEW**
- **Box Way Lathe \*NEW**
- **HFL-3015 Fiber Laser \*NEW**
- **DMs/DTs \*NEW**
- **Hot Deals on In-Stock Machines \*NEW**
- **Financing Rates \*NEW**
- **SR-3015 Sheet Router \*NEW**
- **HFO Demo Day \*NEW**
- **DC-Series \*NEW**
- **GM-1 Gantry Mills \*NEW**

#### NEW Sales

- **Flash Sale \*NEW**
- **Year-End Stock Sale \*NEW**
- **Value Option Packages (VOP) \*NEW**

#### Ongoing Marketing Campaigns Available

- EU Models
- Mini Mill Redesign
- Rotaries
- Customer Testimonials
- Showroom Machines/Local Inventory
- Energy Savings
- New to CNC
- New to Haas
- Advanced Haas User
- Industry - Aerospace
- Industry - Firearms
- Industry - Medical/Dental
- Haas Makes It Easy
- Why Haas
- First-Time Buyers
- Small Footprint
- Affordable Machines
- Most Popular Machine
- Robot Competition
- Most Popular Machine
- Fully Integrated Pallet Pools
- Why Buy a Robot
- Trade In, Trade Up
- Machine Highlight
- Small VF
- EC-400
- VC-400
- UMC-500
- 50-Taper
- ST-28Y
- VF-2YT Series Pallet Pool

### TOOLING MARKETING CAMPAIGNS

- **Haas Cobot \*NEW**
- Benefits of Haas Tooling
- Haas Workholding by Kurt
- Ready2Run
- Ready2Machine

### PDFS/CATALOGS/MODEL GUIDES

Available in Multiple Languages

- **Haas Journal \*NEW**
- **Model Guides \*NEW**
- **Shop Notes \*NEW**
- EU Series PDFs
- Haas Tooling Winner's Circle Introduction Flyer
- Haas Tooling Winner's Circle Letter
- Haas Tooling Winner's Circle Poster
- Haas Tooling 4 Pagers
- Haas Tooling Catalog
- Haas Guide to Automation: Robots
- V-Model PDFs
- Catalog on Haas Automated Systems

### HFO EVENTS

Fill out the survey below to start the process of getting marketing materials created for your event. You must submit the survey a minimum of 2 months before your event. *Date updated: Jan 2025*

[EVENT SURVEY](#)

*\*Click here for the Demo Day survey and marketing materials.*

# Marketing Update

Rate Factors for CNCA Promos for USA, Canada, & HAE -November 2025 pb JM .xlsx

HFO Blind Discount is 1% of the financed amount

Effective Nov 1, 2025

Term	Skip Days	Months						
		12	24	36	48	60	72	84
10%		0.00%	2.49%	3.49%	4.49%	4.99%		
20%		0.00%	1.49%	2.49%	2.99%	4.49%	5.49%	5.99%
25%		0.00%	0.00%	1.49%	2.49%	3.49%	4.99%	5.49%
30%		0.00%	0.00%	0.00%	1.49%	2.99%	4.49%	4.99%
<b>50%</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>2.99%</b>	<b>4.49%</b>	<b>4.99%</b>
20%	90	<b>1.49%</b>	<b>1.99%</b>	<b>2.99%</b>	<b>3.99%</b>	<b>5.49%</b>	<b>5.99%</b>	<b>6.49%</b>
30%	180	<b>1.99%</b>	<b>2.49%</b>	<b>3.49%</b>	<b>4.49%</b>			

Term	Skip Days	RATE FACTORS						
		12	24	36	48	60	72	84
10%		<b>0.08333</b>	<b>0.04276</b>	<b>0.02930</b>	<b>0.02280</b>	<b>0.01887</b>		
20%		<b>0.08333</b>	<b>0.04232</b>	<b>0.02886</b>	<b>0.02213</b>	<b>0.01864</b>	<b>0.01634</b>	<b>0.01461</b>
25%		<b>0.08333</b>	<b>0.04167</b>	<b>0.02842</b>	<b>0.02190</b>	<b>0.01819</b>	<b>0.01611</b>	<b>0.01437</b>
30%		<b>0.08333</b>	<b>0.04167</b>	<b>0.02778</b>	<b>0.02147</b>	<b>0.01797</b>	<b>0.01587</b>	<b>0.01413</b>
<b>50%</b>		<b>0.0833333</b>	<b>0.0416667</b>	<b>0.0277778</b>	<b>0.02083</b>	<b>0.01797</b>	<b>0.01587</b>	<b>0.01413</b>
20%	90	<b>0.08422</b>	<b>0.04268</b>	<b>0.02923</b>	<b>0.02273</b>	<b>0.01928</b>	<b>0.01674</b>	<b>0.01501</b>
30%	180	<b>0.08494</b>	<b>0.04321</b>	<b>0.02973</b>	<b>0.02323</b>			

VALUE OPTION PACKAGES

PROMOTIONS & FINANCING

**NEW PRODUCTS**

GENERAL & MACHINE

TOOLING

PDFS AND BROCHURES

## HL-50E-XT

### HL-50E-XT

The HL-50E-XT is a larger version of the HL-50E, allowing for larger parts or multiple setups to be laser marked. The laser applies advanced photonics and fiber optic technology to offer precise laser marking capabilities to your production line.

Date updated: November 4, 2025

LANDING PAGE

One Page PDF

SALES SHEET



Email



## NEW PRODUCT MARKETING CAMPAIGNS

- ✓ 160-Pocket Side-Mount Tool Changer
- ✓ Pocket Mill
- ✓ DS Lathe Series
- ✓ Band Saw
- ✓ Air Compressor
- ✓ HL-50E
- ✓ **HL-50E-XT**
- ✓ CMM
- ✓ Surface Grinder
- ✓ **HML-1 Manual Lathe**
- ✓ 120-Pocket Side-Mount Tool Changer
- ✓ Mill-Spindle C-Axis
- ✓ Knee Mill
- ✓ UMC-400/SS
- ✓ DTs/DMs
- ✓ TL-P
- ✓ ST-40 Updates (short/long/Y-axis)
- ✓ EC-1600ZT + 4+1 Pallet Pool
- ✓ DC Series
- ✓ SB Series
- ✓ SR-3015 and SR-3015P Sheet Router
- ✓ **Robotic Pallet Loader**
- ✓ Mini Max
- ✓ HFL-3015 Fiber Laser
- ✓ GM-1 Series

**\*More New Machines Coming Soon!**

## Robotic Pallet Loading System

RPL

PDF

The Haas Robotic Pallet Loading System includes the Haas 25 kg and 30 kg capacity robot, loading station, light curtain, pallet rack, and 3 zero point pallets (expandable to 15 pallets).

Date updated: Oct 15, 2025



DOWNLOAD BROCHURE

## HML-1 MANUAL LATHE

### HML-1 Haas Manual Lathe

The Haas HML-1 is a traditional-style manual engine lathe with a 14" x 39" (360 x 1000 mm) max capacity and 9" (229 mm) manual chuck.

Date updated: Oct 16, 2025

LANDING PAGE

One Page PDF

SALES SHEET



Email



**CNCA FINANCING PRESENTS:**  
**CHOOSE YOUR OWN FINANCING**

<p><b>LOWEST DOWN PAYMENT</b></p> <p><b>10% DOWN</b> 4.99% INTEREST FOR 60-MONTHS.</p> <p>PAYMENTS AS LOW AS <b>\$1,698 PER MONTH</b></p>	<p><b>LOWEST INTEREST</b></p> <p><b>0% FOR 48 MONTHS</b> REQUIRES LARGER DOWN PAYMENT</p> <p>PAYMENTS AS LOW AS <b>\$1,042 PER MONTH</b></p>	<p><b>LONGEST TERM</b></p> <p><b>84-MONTH TERM</b> WITH RATES AS LOW AS 4.99%*</p> <p>PAYMENTS AS LOW AS <b>\$707 PER MONTH</b></p>
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SAMPLE PAYMENTS ARE BASED ON A \$100,000 CNC MACHINE PURCHASE.

**SAVE \$8,099 IN INTEREST!**  
(BASED ON 0.00% FOR 36 MONTHS, COMPARED TO PRIME RATE AT 7.25% INTEREST)

**NO PRE-PAYMENT PENALTIES EVER!**      **UP TO 6-MONTH SKIP AVAILABLE**

**Haas F1 Team**  
OFFICIAL MACHINE TOOL

**Haas Automation, Inc.**  
2800 Sturgis Rd., Oxnard, CA, USA, +1-805-278-1800  
Specifications subject to change without notice. Not responsible for typographical errors. Machines shown with optional equipment. Actual product appearance may differ. Pricing subject to change without notice.

**Haas Automation Europe**  
Mercuriusstraat 28, B-1930 Zaventem, Belgium

**INSANE FINANCING FOR YOUR NEXT HAAS CNC**

DOWN PAYMENT	CHOOSE YOUR TERM						
	12-MONTHS	24-MONTHS	36-MONTHS	48-MONTHS	60-MONTHS	72-MONTHS	84-MONTHS
10% DOWN	0.00%	2.49%	3.49%	4.49%	4.99%	N/A	N/A
20% DOWN	0.00%	1.49%	2.49%	2.99%	4.49%	5.49%	5.99%
25% DOWN	0.00%	0.00%	1.49%	2.49%	3.49%	4.99%	5.49%
30% DOWN	0.00%	0.00%	0.00%	1.49%	2.99%	4.49%	4.99%
50% DOWN	0.00%	0.00%	0.00%	0.00%	2.99%	4.49%	4.99%
20% DOWN + 3 MO SKIP	1.49%	1.99%	2.99%	3.99%	5.49%	5.99%	6.49%
30% DOWN + 6 MO SKIP	1.99%	2.49%	3.49%	4.49%	N/A	N/A	N/A

\* Financing Terms, Conditions, and Exceptions: References are to an implied interest rate under a conditional sales contract. Interest accrues during the skip period. Down payment, rate, and terms of financing are dependent upon credit approval.

Eligible businesses should have three or more years of operation under current ownership. **U.S. and Canada only.**

All programs are 10% - 50% down. Must put a minimum of 20% down to get no payments for 3 months. Monthly payment does not include applicable taxes, rigging, or freight charges.

**Certain equipment (e.g., stand-alone Rotaries, Shop Equipment, Bar Feeders, etc.) are subject to different rates, terms, and down-payment requirements, unless financed with a machine.** No prepayment penalty on any program. Not responsible for misprints or typographical errors. Offer valid on new machine orders placed from **November 1 through November 30, 2025.**

# HAE Marketing Update

## EU-SERIES



Haas Lathes & Vertical Mills.  
More Choices. More Value.

[LEARN MORE](#)

## EVERYTHING ON SALE

UP TO **50% OFF**

**BLK FRI**  
COMES EARLY!

FREE EXPRESS DELIVERY FOR A YEAR  
JOIN WINNERS CIRCLE TODAY  
**€10 (€95)**

WINNER'S PRIZE



[SHOP HAAS TOOLING](#)

## YEAR-END SALE!



- ✓ YEAR-END DELIVERY
- ✓ BEST FINANCING RATES
- ✓ LOWEST PRICES OF THE YEAR

Machines Configured Exclusively for Europe

### EU SERIES: UP TO 34% OFF

MORE CHOICES, MORE VALUE - JUST FOR EUROPE

[LEARN MORE](#)

# HAE Marketing Update



**YEAR-END SALE!**  
SAVE ON ALL IN-STOCK MACHINES

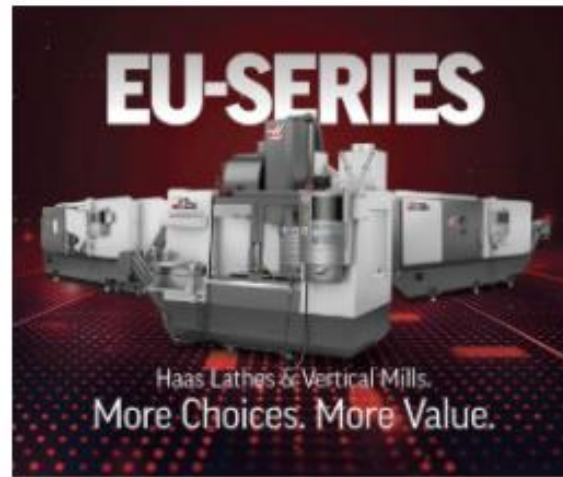
HAAS



**EVERYTHING ON SALE**  
UP TO **50% OFF**  
FREE EXPRESS DELIVERY FOR A YEAR  
\$10 OFF (on orders over \$1000)  
BLK FRI COMES EARLY!



DC-SERIES  
DISCOUNTS AS HIGH AS 30% OFF  
**PRICE DROP**  
ALL MODELS - FOR A LIMITED TIME ONLY



**EU-SERIES**  
Haas Lathes & Vertical Mills.  
More Choices. More Value.



**SR-SERIES**  
HAAS SHEET ROUTERS  
**BUY NOW & GET 25% OFF**  
FOR A LIMITED TIME ONLY



## SAVE ON ALL **IN-STOCK** MACHINES

Up to **-35%** on In-Stock CNC Machines

Up to **-25%** on Built-to-Order CNC Machines

HOT DEALS

DEMO & PRE-OWNED

CANCELED ORDERS

**Hot Deals 10% to 35% Off!**

**Demo Machines @ 15% to 45% Off!**

**Canceled Orders @ 15% to 35% Off!**

## UP TO -25% ON BUILT-TO-ORDER MACHINES!

SAVE ON YOUR ENTIRE ORDER - INCLUDING OPTIONS & TOOLING

### -5%



- EU-MODELS
- MINI MILLS
- TOOLROOM MACHINES

BUILD-&-PRICE NOW

### -10%



- VMCs & UMCs
- COMPACT MACHINES
- DRILL/TAPS

BUILD-&-PRICE NOW

### -15%



- SUPER-SPEED VMCs
- SUPER-SPEED UMCs
- 2-AXIS LATHES

BUILD-&-PRICE NOW

### -25%



- LARGE MACHINES
- Y-AXIS LATHES

BUILD-&-PRICE NOW

# HAE Marketing Update

## INSANE FINANCING FOR YOUR NEXT HAAS CNC

DOWN PAYMENT	CHOOSE YOUR TERM						
	12-MONTHS	24-MONTHS	36-MONTHS	48-MONTHS	60-MONTHS	72-MONTHS	84-MONTHS
10% DOWN	0,00%	2,49%	3,49%	4,49%	4,99%	N/A	N/A
20% DOWN	0,00%	1,49%	2,49%	2,99%	4,49%	5,49%	5,99%
25% DOWN	0,00%	0,00%	1,49%	2,49%	3,49%	4,99%	5,49%
30% DOWN	0,00%	0,00%	0,00%	1,49%	2,99%	4,49%	4,99%
50% DOWN	0.00%	0.00%	0.00%	0,00%	2.99%	4.49%	4.99%
20% DOWN + 3-MO SKIP	1,49%	1,99%	2,99%	3,99%	5,49%	5,99%	6,49%
30% DOWN + 6-MO SKIP	1,99%	2,49%	3,49%	4,49%	N/A	N/A	N/A

*\*Financing terms, conditions, and exceptions: valid in Denmark, Germany, France, Spain, Portugal, Belgium, Luxembourg, Estonia, Latvia, Lithuania, Czech Republic, Slovenia, Slovakia, and Greece only. References are to an implied interest rate under a conditional sales contract. Interest accrues during the skip period. Down payment, rate, and terms of financing are dependent upon credit approval. Eligible businesses should have three or more years of operation under current ownership. All programs are 10% - 50% down. Must put a minimum of 20% down to get no payments for 3 months. **Certain equipment (e.g., stand-alone Rotaries, Shop Equipment, Bar Feeders, etc.) are subject to different rates, terms, and down-payment requirements, unless financed with a machine.** No prepayment penalty on any program. Monthly payment does not include applicable taxes, rigging, or freight charges.*

*Offer valid on new machine orders placed from 1 November through 30 November 2025.*

# HAE Marketing Update

## CHOOSE YOUR FINANCING

**NO MODEL  
RESTRICTIONS**

**UP TO 6-MONTH SKIP  
AVAILABLE**

**NO PRE-PAYMENT  
PENALTIES EVER!**

LOWEST DOWN PAYMENT  
**10% DOWN**

4,99% Interest for as Long as 60-Months.

Payments as Low as  
**€1.698 PER MONTH**

LOWEST INTEREST  
**0% FOR 48 MONTHS**

Requires Larger Down Payment.

Payments as Low as  
**€1.042 PER MONTH**

LONGEST TERM  
**84-MONTH TERM**

With Rates as Low as 4,99%\*

Payments as Low as  
**€707 PER MONTH**

Sample payments are based on a €100.000 CNC machine purchase.

**SAVE €8.099 IN INTEREST!**

(Based on 0,00% for 36 months, compared to US Prime Lending Rate at 7.25% interest.)

# Did You Know...

# Did You Know...

- Every HFO salesman, service tech, and inside support staff should have a copy of the attached email list and use it to send emails to the correct group.
- Review the list to determine which email group is best
- Avoid sending to multiple groups
- If you get your answer before a reply, please cancel request

[https://sales.haascnc.com/sites/default/files/25\\_07\\_haasemailcontactlist.pdf](https://sales.haascnc.com/sites/default/files/25_07_haasemailcontactlist.pdf)



## A comprehensive guide to Haas-related email contacts.

Email only one group with a topic, DO NOT email multiple groups.

**\_Sales\_Ops@haascnc.com**  
Machine order processing and delivery.

**Hst\_Mo@haascnc.com**  
Technical issues related to the Haas Sales Tool or Machine Ordering feature.

**hbc@haascnc.com**  
Any issues related the Haas Business Center.

**service@haascnc.com**  
Anything service related.

**applications@haascnc.com**  
Applications related questions.

**partssupport@haascnc.com**  
Need to find a PN?

**parts@haascnc.com**  
Parts order processing.

**products@haascnc.com**  
Questions about Haas machines, options, etc. (Not tooling.)

**tours@haascnc.com**  
Factory tour related inquiries.

**HFOTooling@haascnc.com**  
Questions from the HFO to Haas about anything related to Haas tooling: tech questions, delivery, orders, etc.

**customersupport@haascnc.com**  
CUSTOMER USE ONLY: This is the address for customers to contact us about Haas tooling issues.

**HFOEmailSupport@haascnc.com**  
All things digital, related to Haas marketing: emails, website, social, customer testimonials, etc.

**HaasMarketing@haascnc.com**  
All things NOT digital, related to Haas marketing.

**MyHaas\_Technical@haascnc.com**  
Technical issues related to MyHaas. Can be used by both HFO and customers.

**myhaasapp@haascnc.com**  
Any technical issues related to the new Haas App.

**ExportCompliance@haascnc.com**  
Shipping machines outside of the U.S.

**usbKeySupport@haascnc.com**  
Service USB key questions.

**HaasServiceGuide@haascnc.com**  
Feedback about the online Haas Service Guide.

### EUROPEAN REGION-SPECIFIC

**haeacct@haascnc.com**  
Invoicing and credit questions.

**haesvc@haascnc.com**  
Service questions.

**HAEApplications@HaasCNC.com**  
Applications questions.

**HAERotaryrepair@HaasCNC.com**  
Questions for the HAE rotary repair center.

**HAEParts@haascnc.com**  
Spare parts and spare parts ordering questions.

**HAECons@HaasCNC.com**  
Questions related to consignment stock.

**HAEWHS@HaasCNC.com**  
Questions related to outbound shipments from HAE.

**hae.rma@haascnc.com**  
Spare part return questions.

## Shop Equipment vs. Shop Support Equipment

Haascnc.com  
Qs? – Products Group

### SHOP EQUIPMENT

- Bandsaw
- Vertical Saw
- Miter Saw
- Knee Mill
- Manual Lathe
- Laser Cutting Machines

HaasTooling.com  
Qs? – Tooling Group



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### Shop Support

Air Compressors

Laser Marking Machines

Portable EDM

Bandsaw Blades

Bandsaw Accessories

Surface Grinding Wheels

Shop Equipment Accessories

- Factory Training Dates for 2025
  - December 3/4

Please email Scott Gasich directly with any names, email addresses and job functions for those who will be attending



**THANK YOU!**  
**FOR ALL YOUR EFFORTS**



**HMAS**

